

# THIS MY SONG!™

MUSIC TOUR

LET'S TAKE A TRIP  
DOWN MEMORY LANE!

[THISMYSONG.COM](http://THISMYSONG.COM)



# WELCOME

## BRAND OVERVIEW

Welcome to the ultimate music experience! This My Song Music Tour brings together the best DJs from across the country to deliver electrifying performances, showcasing a diverse range of hits from various music genres. Guests can expect a memorable journey down memory lane and unforgettable moments.

## EVENT HIGHLIGHTS

Our mission is to curate an unparalleled music experience that transcends boundaries and unites music lovers from all walks of life. We strive to celebrate the rich tapestry of musical diversity while delivering performances that leave audiences energized, inspired, and wanting more.



# BY THE NUMBERS

## BRAND REACH

Whether you're a die hard music lover or a casual music enthusiast, our tour promises an unforgettable experience for all. Our fan base spans across the country as music is a language known by many. With a current average attendee count of 500 guests, our tour is on pace to reach 5,000 - 10,000 patrons per city.

## DEMOGRAPHIC

Our following consists of fans across the country from all walks of life ranging from 30 - 45 yr old working professionals.



# PARTNERSHIP OPPORTUNITIES

## **PLATINUM SPONSORSHIP**

Exclusive partnership rights, logo/brand on all promotional materials and marketing, social media features, event activation and premium brand placement via HiddenPalate website.

## **GOLD SPONSORSHIP**

Prominent logo placement on marketing material, onsite partnership acknowledgment, social media features, and event activation.

## **SILVER SPONSORSHIP**

Onsite partnership acknowledgment and event activation.

## **COSTUM PACKAGES**

Tailored to the sponsor's specific needs and objectives.

# 2024 TOUR DATES

**BALTIMORE, MD - MAR 3**

**CHARLOTTE, NC - MAR 24**

**CHICAGO, IL - JUN 8**

**NEW ORLEANS, LA - JUL 6**

**TAMPA, FL - JUL 27**

**WASHINGTON, DC - AUG 18**

**PHILADELPHIA, PA - SEP 21**

Additional Cities TBA

# WHY PARTNER WITH THIS MY SONG?

## **NATIONAL REACH**

This My Song Music Tour boasts a national audience, offering sponsors unparalleled exposure to a diverse and influential demographic.

## **VISABILITY & RECOGNITION**

Benefit from extensive brand visibility before, during, and after the event. Maximize your reach through strategic marketing, social media exposure, and on-site promotions.

## **CUSTOMIZED SPONSORSHIP PACKAGES**

Tailor your sponsorship to meet specific business objectives. We offer customizable packages that ensure your brand receives maximum value and visibility.

## **CONTACT US**

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